



A quick guide to make the best of your membership with the K&H Trade Club

your business card

The first step to successfully engaging in the Club is to create and complete your business card. Providing all required information allow your chances to find relevant counterparts and engage in opportunities. Ensure that you provide a link to your companies' website, include your logo and that you provide a concise description of your activities and business interests. Include all relevant product codes which describe the best possible way the products you wish to buy or sell. You can see on your profile the percentage of completion your business card has reached.

overview on homepage

The overview summarizes your activities and presence on the Trade Club, including:

- The level of completion of your business card,
- the number of opportunities which have been suggested to you by our Community Manager,
- the total number of current members of the Club,
- the number of messages exchanged.

business opportunities

You will receive regularly business opportunities suggested by our Community Manager. Choose to engage or discard them if they are not interesting for you. You can also add them to your contact book. You also have the option to ask our Community Manager for specific and customized Matchmaking.

directories

You can search for fellow members of the Club with several filters allowing you to narrow down your search: You can find members according to their activities, country and products, add them to your contact book and engage in conversations with them.

messages

Under messages all your sent and received messages are archived so you can consult them anytime.

contact book

The contact book stores all members you have added as contact. Adding contacts allows you to find them easily again.