



Term Sheet

Final Terms and Conditions (our ref. CE1415WX) as of October 11th, 2017

3Y Athena Worst-of on AstraZeneca PLC, HSBC Holdings PLC and Royal Dutch Shell PLC in HUF Quanto

Issuer	BNP Paribas Issuance B.V. (S&P's A)
Guarantor	BNP Paribas (S&P's A / Moody's A1 / Fitch A+)
Issue Type	Certificate
Issue Amount	HUF 803,000,000.00
Number of Certificates	1,606
Notional Amount per Certificate (N)	1 Certificate = HUF 500,000
Currency	HUF Quanto
Issue Price per Certificate	100%
Public Offer	Yes, Hungary
Listing	None
Trade Date	October 4 th , 2017
Subscription Period	From September 25 th , 2017 to October 6 th , 2017
Strike Date	October 10 th , 2017
Issue Date	October 16 th , 2017
Redemption Valuation Date	October 12 nd , 2020
Redemption Date	October 19 th , 2020

Underlying Shares

i	Name of Underlying Share ⁱ	Bloomberg Code	Share ⁱ _{Initial}	Knock-in Price ⁱ	Automatic Early Redemption Price ⁱ
1	AstraZeneca PLC	AZN LN	5,168.00	4,134.40	4,392.80
2	HSBC Holdings PLC	HSBA LN	763.40	610.72	648.89
3	Royal Dutch Shell PLC	RDSB LN	2,333.50	1,866.80	1,938.475

Strike Price **100% x Shareⁱ_{Initial} with i from 1 to 3**

Automatic Early Redemption If, on any Automatic Early Redemption Valuation Date_n, the official closing price of each Underlying Share is greater than or equal to its **Automatic Early Redemption Priceⁱ**, then the Issuer shall redeem each Certificate on the relevant **Automatic Early Redemption Date_n** at the Automatic Early Redemption Amount_n calculated as follows:

$$N \times [106\% + n \times 6\%] \text{ with } n=1,2,\dots,4$$

n	Automatic Early Redemption Valuation Date _n	Automatic Early Redemption Date _n
1	October 10 th , 2018	October 16 th , 2018
2	April 10 th , 2019	April 16 th , 2019



3	October 10 th , 2019	October 16 th , 2019
4	April 14 th , 2020	April 20 th , 2020

Automatic Early Redemption Priceⁱ

85% x Shareⁱ_{Initial} with i from 1 to 3

Knock-in Priceⁱ

80% x Shareⁱ_{Initial} with i from 1 to 3

Knock-in Determination Day

The Redemption Valuation Date.

Knock-in Valuation Time

Specific Scheduled Closing Time of each Underlying Share on the Redemption Valuation Date.

Knock-in Event

A Knock-in Event shall be deemed to occur if, at the Knock-in Valuation Time on the Knock-in Determination Day, at least one Underlying Share closes at a price strictly less than its Knock-in Price.

Final Redemption

On the **Redemption Date**, if the Certificates have not been automatically early redeemed or purchased and cancelled by the Issuer prior to the Redemption Valuation Date, the Issuer shall redeem each Certificate at the following Cash Settlement Amount:

1) If **WO Share_{Final}** is greater than or equal to **85% x WO Share_{Initial}**:

N x 136%

2) Else if **no Knock-in Event** has occurred:

N x 100%

3) Else if a **Knock-in Event** has occurred and **at least one Shareⁱ_{Final} with i from 1 to 3** is greater than or equal to **Shareⁱ_{Initial}**:

N x 100%

4) Else if **WO Share_{Final}** is greater than or equal to **20% x WO Share_{Initial}**:

N x $\frac{\text{WO Share}_{\text{Final}}}{\text{WO Share}_{\text{Initial}}}$

5) Otherwise:

N x 20%

Where

WO Share is the Underlying Share with the worst performance from the **Strike Date** to the **Redemption Valuation Date**, defined as:

$$\min_{i=1}^3 \left(\frac{\text{Share}_{\text{Final}}^i}{\text{Share}_{\text{Initial}}^i} \right)$$

WO Share_{Initial} is the official closing price of **WO Share** on the **Strike Date**.

WO Share_{Final} is the official closing price of **WO Share** on the **Redemption Valuation Date**.

Shareⁱ_{Initial} with i from 1 to 3 is the official closing price of the **Shareⁱ** on the **Strike Date**.

Shareⁱ_{Final} with i from 1 to 3 is the official closing price of the **Shareⁱ** on the **Redemption Valuation Date**.

Business Day Convention Following Business Day

Payment Business Days Budapest

Calculation Agent BNP Paribas Arbitrage S.N.C.

Governing Law English

Documentation The securities will be issued under the Issuer's Warrant and Certificate Programme (the "**Programme**") by Equity Derivatives Solutions / Structured Products - Central And Eastern Europe



way of Final Terms. Copies of the Programme's base prospectus (the "**Base Prospectus**") dated 7 June 2017 (which sets out the terms and conditions to be completed by the Final Terms) and any supplements thereto are available from BNP Paribas Arbitrage S.N.C. on request.

In the event of any inconsistency between this termsheet and the Final Terms relating to the Certificates, the Final Terms will prevail.

Form	Clearing System Global Certificate
Codes	– ISIN: XS1628322478 – Common: 162832247
Reuters Ric for Structure	ISIN=BNPP
Common Depository	BNP Paribas Securities Services, Luxembourg Branch
Minimum Subscription Size	Minimum Subscription HUF 500,000, i.e. 1 Denomination for EEA investors
Minimum Trading Size	1 Certificate (and multiples of 1 Certificate thereafter)
Secondary Trading	Daily price indications including accrued interest (dirty) will be published on Reuters and Bloomberg. No representation is made as to the existence of a market for the Certificates. BNP Paribas Arbitrage S.N.C. will endeavour to make a bid-only secondary market in the Certificates, subject to it being satisfied that normal market conditions prevail. Any bid prices indicated will be dependent upon factors affecting or likely to affect the value of the Certificates such as, but not limited to, the remaining time to the Redemption Date, the outstanding principal amount, the Issuer's or, if applicable, the Guarantor's credit risk, the performance and volatility of the underlying asset, interest rates, exchange rates, credit spreads, and any incidental costs. Holders should be aware that the secondary market price for any Certificate quoted on or after the fourth (4 th) Clearing System Business Day preceding any date on which the Issuer is due to make a payment thereon, shall exclude the amount so payable per Certificate. The Holder of the Certificates on the record date, as determined by the rules of the relevant Clearing System, shall be entitled to receive or retain any such amount on the due date for payment thereof.
Initial Settlement	Delivery versus payment. BNP Paribas Arbitrage S.N.C. will settle through Clearstream 81851. Settlement must be made in Nominal.
Distributor	K&H BANK ZRT
Fees	In connection with the offer and sale of the Certificates, the Distributor will acquire the Certificates from BNP Paribas Arbitrage S.N.C. at a discount to the Issue Price or at the Issue Price. If the Distributor acquires the Certificates at the Issue Price, BNP Paribas Arbitrage S.N.C. will pay to the Distributor a distribution fee. Such amounts received by the Distributor may be in addition to the brokerage cost/fee normally applied by the Distributor. Further information regarding such discount/distribution fee is available from the Distributor on request. The discount/distribution fee covers distribution and /or structuring cost for a maximum annual amount equivalent to 0.2% p.a. (all tax included) of the Issue Amount. The purchaser is hereby advised that such discount fee may be retained by the Distributor.
Selling Restrictions	As set out in the Base Prospectus.

IMPORTANT INFORMATION

This term sheet contains a proposal for discussion purposes only and (unless otherwise stated) is indicative only. BNP Paribas gives no assurance that any Certificate will be issued or any transaction will be entered into on the basis of these indicative terms. The information contained in this document is provided to you on a strictly confidential basis and you agree that it may not be distributed by you to other parties or potential purchasers of Certificates other than with our prior written consent and in compliance with applicable securities laws and regulations in force in the jurisdiction(s) in which you offer the Securities described in this document. If you have received a copy of this document from anyone other than BNP Paribas, it will not contain all the information required for you to assess its contents. This document is not intended for any Retail Client, as defined in Directive 2004/39/EC ("MiFID") and the relevant implementing measures in any EU member state.

The Certificates will be offered to the public in Hungary however no action has been or will be taken in any other jurisdiction that would, or is intended to, permit a public offering of the Certificates.



The Certificates are sold to investors on the understanding that they will comply with all relevant securities laws and public offer requirements in the jurisdictions in which the Certificates are placed or resold, including, without limitation, Directive 2003/71/EC (the EU Prospectus Directive) as amended (which includes the amendments made by Directive 2010/73/EU the "2010 PD Amending Directive") and the relevant implementing measures in any EU member state. Where the investor of the Certificates is not the only purchaser of the Certificates, any public offer exemption relying solely on offers only being made to a restricted number of investors (classified by type or location, as applicable) may not be available.

The Certificates may not be offered or sold in the United States or to U.S. persons at any time (as defined in regulation S under the U.S. Securities Act of 1933 or the U.S. internal revenue code). The Certificates have not been and will not be registered under the U.S. Securities Act of 1933, as amended, or the securities laws of any state in the United States, and are subject to U.S. tax requirements. In purchasing the Certificates you represent and warrant that you are neither located in the United States nor a U.S. person and that you are not purchasing for the account or benefit of any such person. The Certificates may not be offered, sold, transferred or delivered without compliance with all applicable securities laws and regulations.

Risk Analysis

The Securities are expressed to have a 20% capital protection at maturity. This protection applies to 20% of the nominal value of the Securities only and provided you hold your Securities until maturity. If you sell your Securities prior to maturity you are likely to receive less than protected percentage of the nominal value of the Securities.

BNP Paribas is not providing the recipients of this document with any investment advice or recommendation to enter into any potential transaction. Any purchaser of Certificates, other than a BNP Paribas counterparty or distributor, will be purchasing the Certificates from such counterparty or distributor and will have no contractual relationship with BNP Paribas or any of its affiliates. In particular BNP Paribas will not be responsible for assessing the appropriateness or suitability of an investment in the Certificates in relation to such third parties. This document should be read together with the Base Prospectus and the applicable Final Terms for the Certificates. Any proposed issuance described in this document cannot be fully assessed without a careful review of the terms and conditions contained in the Base Prospectus and the Final Terms. In particular, potential investors should carefully read the sections headed "Risk Factors" in the Base Prospectus and the Final Terms for a full description of the potential risks associated with the Certificates, and "Offering and Sale", for certain limitations on the purchase and onward sales of the Certificates.

Any indicative price quotations, investment cases or market analysis contained in this document or any related marketing materials we may have provided to you have been prepared on assumptions and parameters that reflect our good faith judgement or selection but must be subject to your own independent analysis and due diligence before you make any investment decision. Please note that there can be conflicts of interests between BNP Paribas and potential investors (see below) and we can therefore not assume any responsibility for the financial consequences of your investment decision, which must be independent. We require that you undertake your own independent due diligence and avail yourself of your own advisors in order to assess the suitability of Certificates in relation to your own financial objectives. Accordingly, if you decide to purchase Certificates, you will be deemed to understand and accept the terms, conditions and risks associated with the Certificates. You will also be deemed to act for your own account, to have made your own independent decision to purchase the Certificates and to declare that such transaction is appropriate for you based upon your own judgement the advice from such advisers as you have deemed necessary to consult. Each holder of the Certificates shall also be deemed to assume and be responsible for any and all taxes of any jurisdiction or governmental or regulatory authority and should consult their own tax advisers in this respect.

You should note and assess for the purposes of any investment decision that members of the BNP Paribas group may face possible conflicts of interest in connection with certain duties under the Certificates, such as trading in an underlying for their own account or for the account of others, receiving fees in a number of capacities or taking market views which are not consistent with the objective of the Certificates.

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